



Make My Day

The Smart Solution for EV Fleets



Solutions & Technology

Make My Day solutions offers a comprehensive suite of tools and solutions designed to empower our B2B customers, including Charging Point Operators (CPOs), car importers, and fleet managers. Make My Day enhances customers' current services with minimal disruption and seamless integration.



Range calculation & battery prediction

A decision-making algorithm based on AI and Machine Learning which help fleets to optimize the EV fleet operation.



Charging route optimization & Stress-Free EV

Smart EV Charging SaaS & API services for fleets and EV drivers which help them to save time and money.

EV Charging Optimization

Make My Day learns the driver's behavior and connects to his or her calendar in order to understand the daily needs of the driver. It also connects to the EV itself and retrieves key data of the battery status in real time. It collects data on the location of the driver and charging stations as well as impediments on his or her route.

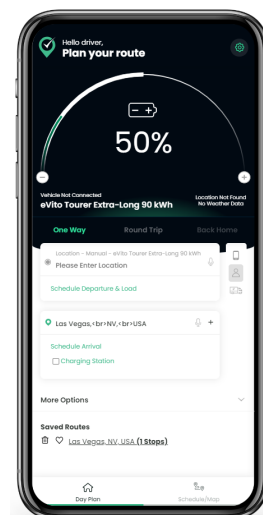
Then, its proven algorithm combines all this data instantaneously to calculate the optimal route and make a recommendation for an optimal fast charging time.

Values and Benefits for EV Drivers

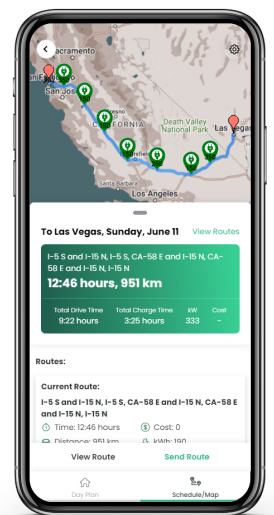
MMD delivers significant value to drivers, fleets, and B2B companies operating within the fleet services industry. Our value proposition encompasses the following key points:

- 1 Efficient and quick transition to an electric vehicle fleet
- 2 Saving costs and increasing the ROI
- 3 Accelerated CO2 Reduction for Companies and Vehicle Fleets
- 4 Overcoming Barriers and Alleviating Range Anxiety

Drive Planning



Route Planning



Pricing

Our pricing model is based on simple SaaS pricing (per vehicle/month) that is aligned with our B2B customer's business models.

Starting from \$0.99 for Make My Day API



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Products

Fleet Electrifying Calculator

Designed to provide accurate and actionable insights tailored to your fleet's unique characteristics and requirements. The Calculator analyzes general and fixed costs (vehicle price, insurance, charging station installation, fuel, etc.) to calculate the profitability of making the switch.

Fleet Analyzer

Our powerful tool is specifically designed to analyze historical data of ICE fleets, empowering fleet managers and operators to evaluate and uncover the compelling benefits of electrifying their fleets.

Plate #	Vehicle ID	Model	Fuel Type	KM / L	Driving Days	AVG. Daily (KM)	Min. Daily (KM)	Max. Daily (KM)	Total KM	Total Fuel Cost	Electric Vehicle Choice
44723821		Volkswagen Jetta - 2018	Gasoline	12.5	50	423.42	47.05	773.49	21171	\$ 1,677	~ 250 KM
30872801		KIA Grand Carnival - 2017	Gasoline	10.47	64	351.73	47.05	773.49	22511	\$ 2,129	~ 250 KM
78421576		KIA SORENTO - 2016	Gasoline	10.6	57	319.35	47.05	773.49	18203	\$ 1,700	~ 250 KM
89445828		FORD EDGE - 2022	Gasoline	9	59	310.15	47.05	773.49	18298	\$ 2,015	~ 250 KM

API

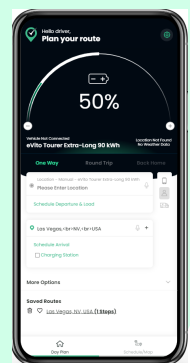
Fully integrated EV API for end drivers – utilizing all the benefits of the Make My Day algorithms.

Our online API allows OEMs and other application providers to add the features of Make My Day to their solutions. The Make My Day API is the ultimate tool for optimizing daily activities.

EV Routing and Charging App

White Label Application

Charging optimization application for end drivers – connected to the vehicle ready to be customized and branded to the purchaser's specification.



EV Fleet Management

Our intuitive EV fleet management solution offers a user-friendly interface and powerful features to efficiently oversee and optimize electric vehicle operations

